**Steve R. Asay**

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[Show Reel](https://www.steveasaycreates.com/pulse-animation)

**Creative Animation and Illustration Professional**

Creative designer with extensive experience making product animations and CGI design, utilizing traditional art background to develop unique deliverables. Passionate and inventive creator with established software and project management expertise.

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| * 2-D & 3-D Animation
* 3-D Modeling
* 3-D Texture
 | * 3-D Lighting
* Digital Media
* Video Editing
 | * Compositing
* Storyboarding
* Hand Illustration
 | * Writing
* Project Management
* Proposals
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**Professional Experience**

**Pulse Animation – Founder/Owner, Animator, and Illustrator**

Highlands Ranch, Colorado, 2010 – Present

Offer animation and illustration services and products, including motion graphics and video editing, to diverse clients. Provide clear communication to clients to establish goals and project scope and create budgets and timeline. Perform business development tasks and create marketing and promotional materials.

**Client Projects:**

**Top Fox Marketing, Boulder, Colorado, Currently**

* Working with marketing firm on a four animation series for a roofing company based in Denver.
* Animations give visual instructions for installers of heated roof panels.

**Stephen T. King,** Leadville, Colorado, 2020

* Created storyboard and animatic, based on a fictional script written by client.
* Produced 2-D animation based on script and storyboard.

**Bourbon Street High Definition Video Production**,Colorado Springs, Colorado, 2015

* Provided freelance animation services to an auto dealership on behalf of Bourbon Street.
* Created storyboards, composites, animation, and renderings of a hyper-realistic 3D animation of a Ford Mustang that was used in a local TV commercial.

**Johnson Controls, Inc.**, Milwaukee, Wisconsin, 2014

* Generated 30-second 2D animation that was used to train service and maintenance staff about a complex water heating, cooling, and supply system for an international airport.

**Holdfast Tools Ltd**.,Highlands Ranch, Colorado, 2014 to Present

* Founded, developed, and operate small start-up hardware tool company, and conceptualize and produce all branding and promotional materials.
* Invented, created prototype, filed patent, and pitched to prospective manufacturers for keystone products.

**In The Telling**,Boulder, Colorado, 2013 to 2015

* Delivered motion graphics services as a contracted designer.
* Conceptualized and created hundreds of 10 to 40-second educational 2D explainer motion graphics animations which were used in live-action videos to enhance e-learning curriculum and explain complex subjects to students.
* Interpreted client needs and utilized storyboards to explain creative aspects of animations and videos.

**Remax Pros**,Cedar Crest, New Mexico, 2013

* Collaborated directly with brokers to edit and produce walk-through videos of real estate projects.

**Spacesaver Corporation**, Fort Atkinson, Wisconsin, 2012 to 2014

* Provided 3D animation and modeling, and illustration services as a contracted designer.
* Storyboarded, modeled, textured, animated, and rendered library of 25 original 3D product animations to promote company merchandises on their website and at tradeshows.
* Conceptualized and developed original illustrations to demonstrate company processes and services.

**Rock Community Church**, Littleton, Colorado, 2011 to 2020

* Team director and camera operator for video team of a large church during speaking engagements, sermons, interviews, and other events. Edited, encoded and uploaded videos.

**Improve Group,** Albuquerque, New Mexico 2010 to 2013

* Produced a library of 3D product animations for marketing purposes, as well as completing modeling, photo-editing, and motion graphics services as a contracted designer.
* Conceptualized and generated digital 2D assets which populated animations and illustrations.
* Created and organized comprehensive library of edited, enhanced, and optimized digital images used for marketing campaigns.

**Additional Experience:**

**Illustrator, Steve Asay Creates**

Currently showing pen and ink series at Rox Art Gallery in Littleton, Co. Completed drawn and painted illustrations for fine art, children’s books, and promotional materials, including greeting cards, prints, brochures, and merchandising materials. Designed and illustrated technical charts for published history book of Sandia Laboratories, located in Albuquerque, NM

**Education / Training**

**Bachelor of Science in Animation**

Westwood Online College – Los Angeles, California

**Bachelor of Art in Illustration**

Rocky Mountain College of Art and Design – Denver, Colorado

**Technical Proficiencies**

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| **Platforms:** | Mac OS, Windows OS |
| **Software:** | Adobe: Animate, After Effects, Photoshop, Illustrator, Premiere Pro, Soundbooth; Pixologic Zbrush; Toon Boom Storyboard Pro; Toon Boom Harmony; Autodesk Maya |

**Organizations**

Colorado Film Industry Meetup • AIGA • ASIFA • Toastmasters International • Denver Creative Tech Meetup